

# UNDER-SECRETARY- GENERAL, DELEGATE AFFAIRS (OUTREACH)

**CANIMUN 2018 - POSITION DESCRIPTION**

**APPLICATION DEADLINE:** MARCH 31, 2017 (23:59 EST)

*Applications may be processed on a rolling basis*



United Nations Association in Canada  
Association canadienne pour les Nations Unies

# OVERVIEW OF UNA-CANADA AND CANIMUN

The United Nations Association in Canada (UNA-Canada) is an historic, national charitable organization that engages citizens and decision makers at every level of Canadians society. Its mission is to educate and engage Canadians in the work of the UN and the critical international issues that affect us all. With 20 vibrant branches across the country and a wide variety of innovative programmes, UNA-Canada touch over 80 communities and reach over two million Canadian every year. UNA-Canada is committed to growing global citizens who are devoted to create a better community and become involved in public diplomacy and global affairs.

The Canadian International Model United Nations (CANIMUN) is one of Canada's prime bilingual experiential educational programs that grow global citizens and empowers youth internationally. Using a teaching-based approach, our (volunteer) conference staff guides participating delegates through a substantive United Nations simulation. Over the course of four days, students will engage in multilateral diplomacy, debate, collaboration, and resolution-writing. Moreover, CANIMUN offers networking opportunities, embassy visits, diplomatic briefings, and high levels panels to enhance this unique educational and professional opportunity.

## CANIMUN 2018: CELEBRATING 15 YEARS

CANIMUN sets itself apart from other conferences on the Model UN circuit by its ambition to be the most realistic simulation of United Nations activities. In addition, CANIMUN takes advantage of its Ottawa location by offering unique programming such as embassy visits, tours of the Parliament of Canada and the Supreme Court, and presentations by diplomatic officials. Since its inception in 2003, CANIMUN has brought thousands of bright, motivated young people together to discuss and debate some of the world's most pressing issues.

For 2018, CANIMUN is working on an ambitious growth and renewal plan. Having hosted up to 800 delegates in past years, CANIMUN undoubtedly has the ability to bring hundreds of students from across the world to Ottawa to participate in an exceptional learning opportunity. CANIMUN 2018 will also be the conference's 15th anniversary, marking a decade and a half of excellence. Furthermore, Canada's recent recognition as the world's top travel destination will make this a exciting and unique time for delegates from around the world to visit our nation's capital.

Not only is CANIMUN 2018 aiming to dramatically increase its size, but it will also broaden its scope, recruiting from post-secondary institutions across Canada and around the world. By renewing its approach with a new, progressive and ambitious vision, CANIMUN will continue to strive towards excellence. CANIMUN is looking for a team of devoted, hard-working individuals to make this vision a reality, and invites you to join this exciting and rewarding journey.





## THE SECRETARIAT

If you have Model UN experience and are prepared to dedicate yourself to making CANIMUN 2018 a remarkable conference, we may have the position for you! The CANIMUN 2018 Secretariat will be responsible for the planning and execution of the 15th iteration of the UNA-Canada's flagship Model UN conference, held annually in February or March. Being part of the Secretariat is a tremendous opportunity for learning and skills development and we encourage undergraduate, graduate and/or young professionals from across Canada to apply.

All Secretariat positions are unpaid and require a commitment of up to 15 hours per week (varies by season, position and workload) during the time frame prior to the conference, a full time commitment during the conference itself (February or March 2018), and a commitment of few hours after the conference for a final executive meeting and other concluding tasks.

Please note that only those candidates who are short-listed will be contacted and invited to continue in the selection process. Nevertheless, all applicants will automatically be considered further in the hiring stage of general and committee staff positions (Director, Chair, Rapporteur, Crisis Staff).

## UNDER-SECRETARY-GENERAL, DELEGATE AFFAIRS (OUTREACH)

The Under-Secretary-General Delegate Affairs (Outreach) is responsible for the delegate recruitment campaign.

### KEY RESPONSIBILITIES

- Develop and implement an effective global recruitment strategy;
- Organize the necessary resources to achieve recruitment goals and targets;
- Develop promotional, marketing, and recruitment materials;
- Gather contact information and reach out to delegates and schools from around the world;
- Assist in the maintenance of the CANIMUN website;
- Plan and organize resources for international and non-local delegates;
- In collaboration with the USG Delegate Affairs (Administration), ensures that delegates have a positive overall experience before and during the conference.

*Please note that Secretariat duties are flexible and responsibilities may change throughout the planning process.*



## GENERAL SECRETARIAT REQUIREMENTS

- Completed or currently pursuing a post-secondary degree (eg. BA, B.Ed., BSc., B.Soc.Sc., DEC, JD, MA, MPP, MBA, etc);
- Demonstrated interest in the United Nations, global governance, and international relations;
- Strong leadership, communication, and interpersonal skills; and
- Demonstrated ability to work independently and collaboratively.

## ADDITIONAL REQUIREMENTS

- Strong organizational skills;
- Previous Model UN experience (either as a delegate and/or staff). Past experience as Staff/Secretariat Member is considered an asset.

## ASSET QUALIFICATIONS

- Strong working knowledge with social media platforms, website design (WordPress), InDesign, Publisher, and any other relevant marketing/communications software;
- Extensive extra-curricular and community engagement (i.e., post-secondary student organizations, Model UN societies, Office of the Dean of Students, Office of Student Lifestyle, etc.); and/or
- Fluency in both English and French.

## OPPORTUNITIES

This position offers an excellent networking and training opportunity. Members of the Secretariat will be able to make contact with UN staff, diplomats, UNA-Canada members, academics, and NGOs in the foreign affairs and international relations field.

*Please note that Secretariat members do not have to reside in Ottawa. However, preference may be given to local candidates.*



Please submit your application (including your cover letter and CV) here: [www.canimun.org/apply](http://www.canimun.org/apply)  
Please email [applications@canimun.org](mailto:applications@canimun.org) if you have any questions.

