

# Sponsorship Opportunity

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Canadian International Model United Nations  
14<sup>th</sup> edition

February 23-26, 2017 | Ottawa, ON

[www.canimun.org](http://www.canimun.org)



# What is CANIMUN?

With the support and leadership of a range of supporters, the United Nations Association in Canada is proud to host our **14<sup>th</sup> Edition of the Canadian International Model United Nations** in Ottawa from February 23–26, 2017. This experiential learning simulation is designed to provide youth with the ability to learn, negotiate and exemplify representatives of the global community, drafting resolutions about security, human rights, environmental issues and humanitarian intervention. CANIMUN is Canada's only post-secondary level bilingual simulation, allowing delegates to express themselves in either one of Canada's official languages.

CANIMUN 2017 will convene hundreds of the **best and brightest** young scholars from Canadian post-secondary institutions. They are joined by delegations from American and international universities to explore, debate and develop formal resolutions on pressing global issues. This event showcases the **most engaged, professional and ambitious of young citizens from across Canada** and internationally, providing an outstanding opportunity for networking and recruitment.



# Conference Overview

- **Opening Reception**, where delegates can draw inspiration from exceptional guest speakers, and where the conference is declared open.
- **Daily Committee Sessions**, where delegates negotiate solutions to pressing international issues such as food security, terrorism, economic development and gender equality.
- **High-Level Briefing**, where delegates have the opportunity to both visit foreign embassies as well as receive briefings from subject-matter experts and public officials.
- **Networking Luncheons**, where delegates have the opportunity to build relationships and connections, and which can serve as optimal recruitment opportunities.
- **Closing Ceremonies**, where the conference wraps-up, with awards for best delegates.



## Schedule Outline

Thursday, February 25<sup>th</sup>, 2017

Registration  
Delegate Training  
Opening Ceremonies

Friday, February 26<sup>th</sup>, 2017

Diplomatic Briefings  
Embassy Visits  
Committee Sessions

Saturday, February 27<sup>th</sup>, 2017

Committee Sessions  
Networking Luncheon  
Social Events

Sunday, February 28<sup>th</sup>, 2017

Committee Sessions  
Closing Ceremonies

# 2017 Committees

CANIMUN 2017 will feature seven dynamic committees of the United Nations. In addition, CANIMUN offers the International Press Forum, a unique opportunity for delegates to act as journalists and reporters, publishing articles and other media items throughout the conference.



**United Nations General  
Assembly First Committee**

United Nations High  
Commissioner for Refugees



**United Nations  
Environment Programme**

United Nations  
Security Council



**International  
Court of Justice**

United Nations Commission  
on the Status of Women



**International  
Press Forum**

United Nations Educational,  
Scientific and Cultural Organization





# Why Partner with CANIMUN?

## CONNECT WITH THE LEADERS OF TOMORROW

Our corporate and non-profit sponsors have the opportunity to network with some of the best and brightest students from the most prestigious universities in Canada and around the world. Sponsoring the CANIMUN 2017 conference gives corporate and non-profit representatives the chance to interact with brilliant students who will soon become some of the most lucrative potential employees.

## CONNECT WITH YOUNG CONSUMERS

We believe brand showcasing is mutually beneficial for both the conference and our sponsors, and can provide sponsors with the opportunity to market their products to an exceptionally intelligent segment of young consumers, who are an essential target audience for any large business. In particular, businesses can provide samples of their merchandise, or conduct product demonstrations on-site.































## SUPPORT YOUTH DEVELOPMENT

By supporting the youth-led initiative of CANIMUN 2017, our sponsors are illustrating their undivided commitment to and support for youth development and youth engagement in international politics and diplomacy.

Educational opportunities and UN academic simulations for youth and university students interested in politics, international law, climate change and environmental protection can only be provided if sponsors work with us to keep registration fees low for our delegates. It is only then that we can ensure conference attendance is based on interest and merit, rather than financial ability.



# Sponsor Recognition

SPONSORSHIP LEVELS:	DIAMOND \$10,000 +	PLATINUM \$5000	GOLD \$2000	SILVER \$1000	BRONZE \$500
Company Logo on Promotional Materials and Website					
Opportunity to include promotional material in a package for Delegates					
Company Logo in Ceremony programmes					
Company Logo in CANIMUN Gazette (Conference's Daily Newspaper)					
Full-Colour Ad in the Delegate Handbook	Full Page	1/2 Page	1/4 Page	Company Logo	Company Logo
Dedication Announcements	Opening / Closing Ceremonies, Social Event	Opening / Closing Ceremonies, Social Event	Opening Ceremony	Opening Ceremony	Opening Ceremony
Networking Event Sponsor (Recruitment Opportunity)					
Committee Sponsor Branding					
Company Logo on Wi-Fi Portal					
Company Logo on all Photos					

## CANIMUN 2017 SPONSORSHIP FORM

All sponsorship information can be submitted to one of the following:

**Email:** external@canimun.org | adlai.salcedo@unac.org

**Telephone:** Lucas Szwarcberg, 514-583-4725 | Adlai Salcedo, 613-232-5751 Ext. 227

**Fax:** 613-563-2455

**Mail:** United Nations Association in Canada  
309 Cooper Street, Suite 300  
Ottawa, ON K2P 0G5

### COMPANY AND ORGANIZATION INFORMATION

**Name / Position:** \_\_\_\_\_

**Company / Organization:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_

### SPONSORSHIP INFORMATION

Please indicate which level of sponsorship you would like to provide to CANIMUN 2017, as well as the monetary amount:

☐ **Diamond Sponsor** \_\_\_\_\_

☐ **Platinum Sponsor** \_\_\_\_\_

☐ **Gold Sponsor** \_\_\_\_\_

☐ **Silver Sponsor** \_\_\_\_\_

☐ **Bronze Sponsor** \_\_\_\_\_

*\* Opportunities for in-kind sponsorship are also available. Please contact us for more information.*

On behalf of the CANIMUN 2017 Secretariat and staff, we would like to thank you for your time and consideration, and we hope you will consider sponsoring an educational simulation that is growing the future world leaders and professionals. Should you have any questions, concerns or would like to set up a meeting, please do not hesitate to contact us!

## BECOME A SPONSORING PARTNER OF CANIMUN 2017 TODAY!

**LUCAS SZWARCBERG**  
CHIEF OF EXTERNAL RELATIONS  
514-583-4725  
EXTERNAL@CANIMUN.ORG



United Nations Association in Canada  
Association canadienne pour les Nations Unies

## STAY CONNECTED



Canadian International Model United Nations



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[www.canimun.org](http://www.canimun.org)



CANIMUN 2017: *Challenges of the 21st century: Debates of Today, Policy of Tomorrow*